

H↑GROWTH CAN

Connecting and Networking Hawaii's Entrepreneurs

HI Growth Initiative

- ▶ Signed into law July 9, 2013 (Act 274, SLH 2013)
- ▶ Key objectives:
 - Support the establishment of an **entrepreneurial ecosystem** that will provide mentoring, collaboration, and funding opportunities for Hawaii entrepreneurs to establish and scale their business ventures
 - Actively partner **research commercialization** activities with state and private-industry programs to establish high-growth businesses
 - Network Hawaii's high-growth businesses into the broader universe of mainland and international **investment funds** active in the sectors important to Hawaii

HI Growth CAN (Connect and Network)

- ▶ Non-competitive sponsorship program that supports networking opportunities to connect **entrepreneurs** and **investors**
- ▶ Administered by **HTDC** on a rolling acceptance basis
- ▶ Current sponsorship cycle expires June 30, 2014

Types of Events that Qualify

- ▶ Seeking to sponsor events that link entrepreneurs with investors
 - Investor Pitch Competitions/Events
 - Entrepreneur/Technology Showcases/Scouting
 - Startup Events
 - Entrepreneur/Venture Capital Summits
 - Virtual Meeting Spaces (i.e., Community e-Calendar)

Minimum Qualifications for Applicants

- ▶ Hawaii Compliance Express (HCE) compliant ***prior to*** any award
- ▶ Failure to provide an HCE Certificate of Vendor Compliance **may delay or void award**
- ▶ <http://vendors.ehawaii.gov>

Additional Requirements

- ▶ Sponsorship awardees must provide a summary report to HTDC within **30 days of completion** of event
- ▶ Summary report to include:
 - Brochures, marketing materials, schedules/programs and other handouts for the event
 - Number and type of attendees
 - Materials used to advertise event

How Do I Apply

- ▶ Download RFP from HTDC website (**RFP – HTDC Sponsorship, FY2014**) and read
- ▶ Complete Form AF-1 **Applicant Form**
- ▶ Create an **Application Highlight**
- ▶ Include a **Transmittal Letter**
- ▶ Mail or hand deliver to HTDC
- ▶ Email rfp@htdc.org to expedite the process
- ▶ Notice of sponsorship award or decline will be provided by email within 3 weeks of submission of application or 6 weeks prior to event, whichever is later

Contact

Lauren Primiano, Associate

Hawaii Strategic Development Corporation

lauren.m.primiano@dbedt.hawaii.gov

808-537-3832